



**STEMedia** is a digital media company that provides creative, inspirational and educational content for the Science, Technology, Engineering, Arts and Mathematics (STEM/STEAM) community. We work with businesses, organizations and academic institutions to engage students and young professionals in STEM careers. We have a growing audience of over 10,000 individuals, primarily consisting of African-Americans, Hispanics, Native Americans and Women in engineering, computer science and other related technical fields.

#### MISSION:

**To lead in service to the STEM community with creativity and inspiration.**

#### WHY?

We believe that there are revolutionary ideas that lie dormant in the minds of those who have not been fully awakened to their potential. We believe in sharing a vision that reveals each one's unique combination of technical intelligence and creative genius, and inspiring them to create the future.

"There is someone out there with a wealth of unrecognized potential, particularly in this [STEM] area, that can do something great... if only they were motivated by someone who painted the picture using slightly different shades." - *Nehemiah Mabry (2012)*

#### HOW?

We will share this vision by painting a colorful picture with clarity, consistency and collaboration. This picture is our brand that will be built on a specific point of view, **Core Values** that are:

1. Creativity
2. Positive Inspiration
3. Cultural Representation
4. Moral & Technical Integrity

#### FOUNDER

**Dr. Nehemiah J. Mabry** is a structural engineer, educator and entrepreneur based in Raleigh, North Carolina. His engineering experience includes over 8 years of research at the National Aeronautics and Space Administration (NASA) and currently works as a Bridge Design Engineer at Simpson Engineers & Associates in Cary, N.C.

In 2012, while pursuing his Ph.D. at North Carolina State University, he founded STEMedia. It began as a personal extracurricular initiative to creatively inspire and encourage his fellow classmates and colleagues on campus. Since its inception however, Dr. Mabry and STEMedia have won national and international awards, engaged audiences through lectures, keynotes and events, and partnered with several organizations, businesses and academic institutions in STEM outreach.





*4th Annual*

## **STEMedia *TECHNIMETRIC* Poetry Slam**

January 18th, 2018

### **TITLE SPONSORSHIP**

STEMedia *TECHNIMETRIC*™ Poetry SLAM is an annual event by STEMedia, held on the campus of NC State University. This performance poetry event combines Technical Intelligence with Creative Genius by providing the opportunity for talented engineering and computer science students to creatively express themselves, and increase enthusiasm about their study. \*[Click to see Examples](#)

Participants write and perform original pieces in the style of their choice (Comedy, Romance, Philosophy, Social Commentary, etc.) that brilliantly integrate technical (STEM) concepts and references. Sponsors have the opportunity to the chance to meet hundreds of prospective candidates in more relaxed, non-competitive and informal setting. An audience of students, faculty and professionals enjoy a nice lounge-type atmosphere, replete with relevant visual artwork to enhance the experience. \**Expected In-Person Attendance: 150+*

### **BENEFITS OF TITLE SPONSORSHIP**

- “...Presented by [Company Name]” following each published announcement of the event
- Name and logo on all marketing materials seen by over 10,000 students and young professionals in engineering and computer science
- Recognition on by post on STEMedia’s Instagram account (12.2K followers)
- Recognition on STEMedia website pages related to this year’s event as a supporter of underrepresented talent in the STEM fields
- Recognition on *TECHNIMETRIC* Poetry Slam event entrance signage
- Customized “submit your information (email, resume, etc.) to win!” door prize giveaway drawing during the event
- Name and logo on stage background during the entire event
- 1 complimentary tabletop booth display with company swag during the event
- Reserved seating for 4 company representatives, family and/or guests
- Reserved spot on judges panel for designated company representative
- Opportunity to make closing remarks and call-to-action for attendees at the end of the program.
- Electronic copy of the sponsored event’s “Crowd Favorite” voter-attendee list (name, major and email)

**To discuss more about this opportunity contact Nehemiah Mabry: (256) 337-6270; [nehemiah@stemedialia.org](mailto:nehemiah@stemedialia.org)**